



Receive all the latest fashion news and special offers free by email

DAILY NEWS

[▶ NEWS ARCHIVE](#)

GQ STYLE
The definitive guide to men's fashion
[▶ click here](#)



HELMUT BACK IN THE GAME

HELMUT LANG will be back in business by September. Link Theory Holdings Co, which bought the label from Prada in March, announced on Friday that it had picked Michael and Nicole Colovos to act as its new creative directors. According to *WWD*, the husband and wife team who founded the Habitual label - from which they will sever creative ties with the autumn/winter collection - are already working on a capsule collection for spring 2007 for Lang. It will be shown during New York Fashion Week but is unlikely to go onto the catwalk yet. "We're not trying to be Helmut and continue in the way he would have continued," said 35-year-old Michael. "We're trying to come in and put our own spin onto the essence of the label." Adding that they hope to maintain the trademark minimalism, sharp tailoring and utilitarian feeling, 36-year-old Nicole said: "We're not Helmut Lang and aren't trying to re-create what he did. There's room to inject your own ideas into it, and there's a thread we will follow. We just started looking at the archives to explore the things we loved about Helmut's work." (May 16 2006, AM)

Dolly Jones


[◀ PREVIOUS](#)

[NEXT ▶](#)

Helmut Lang, spring/summer 2005
© Marcio Madeira/VOGUE.COM

MORE REPORTS

ROSE HIPPIY CHIC Paul Smith indulged his horticultural whim yesterday	THE PANTY POSTMAN Sign up now and your knicker drawer will never be the same again	FASHION AT THE PALACE Ozwald Boateng has chosen his outfit to meet the Queen tomorrow
---	--	---



beauty trends
How to look like a star



CELEBRITY GALLERY
SEE ALL THE STARS AT PLAY