



Link Theory Holdings Announces to Discontinue Shareholders' Benefit Program

January 28, 2009 Tokyo, Japan - Link Theory Holdings Co., Ltd. ("LTH") hereby makes the following announcement: At a meeting of the Board of Directors of LTH held on the date hereof, the Board of Directors resolved to discontinue the shareholders' benefit program.

1. Background to discontinue the shareholders' benefit program

LTH resolved at the meeting of the Board of Directors held on the date hereof to vote in favour of a tender offer (the "Tender Offer") by Fast Retailing Co., Ltd (the "Offeror"). The Offeror intends to make a proposal to the effect that LTH becomes its wholly-owned subsidiary (For details, please see LTH's press release titled "Notice of Support Opinion for the Tender Offer for Shares and other Securities of Link Theory Holdings Co., Ltd. by Fast Retailing Co., Ltd.," also released on the date hereof.)

LTH has offered shareholders benefit programs with an aim of the shareholders' return; however, for the reasons described above, the shareholders' benefit program is hereby discontinued.

2. Scheduled timing of shareholders' benefit program termination

The shareholders' exclusive sale, scheduled in July to August 2009, will be the last benefit programs offered for the shareholders, and LTH invites shareholders who are listed and/or recorded on the registered shareholders' list as of February 28, 2009. Please note that shareholders who accept the Tender Offer before February 28, 2009 are still eligible for the last shareholders' exclusive sale.

INVESTOR RELATIONS

Link Theory Holdings Co., Ltd.

Shingo Watanabe

Manager, Group Management Division

+81.3.3407.7503

shingo.watanabe@link-theory.com